

The SME Space in 2017

Trends and Implications

Digital transformation levels the playing field for SMEs.

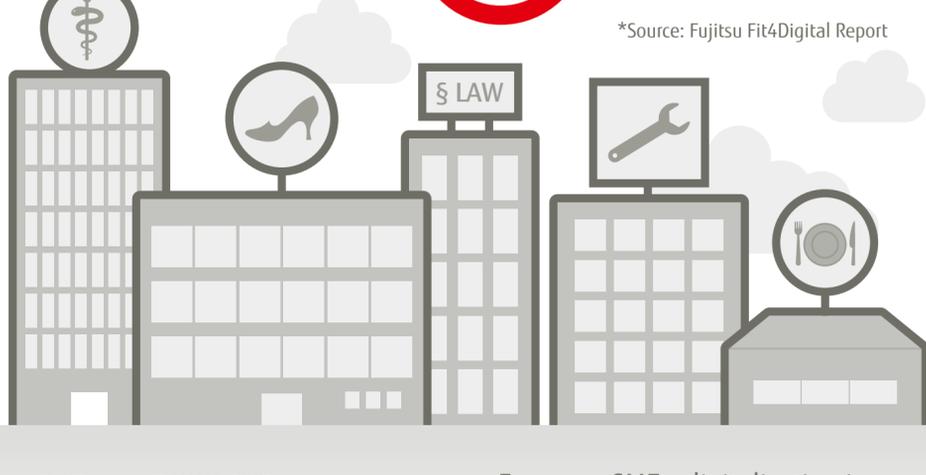


of business leaders say that their organization has already taken steps to try and ensure that it can thrive in this disruptive environment.*



say technology lies at the heart of an organization's ability to thrive.*

*Source: Fujitsu Fit4Digital Report



SMEs can THINK BIG:

- Roll out new business models
- Sell globally
- Engage better with customers
- Adapt newer tech faster
- Be more efficient and agile than big corporates

For many SMEs, digitalization is a top strategic priority for 2017.

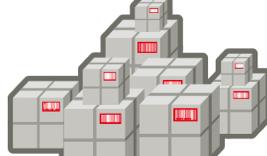
Want to learn more? Click here <http://www.fujitsu.com/global/about/resources/publications/digital-disruption-report/>

Getting the right server infrastructure is vital:



SPACE

Servers share space in shops & offices.
Problem: NOISE and SPACE



LOTS OF SMALL WORKLOADS

Mail, CRM, Logistics, Website, PoS
Versatile servers needed to juggle them all



SECURITY

Valuable information assets, strict rules for storing & managing data



MINIMUM DOWNTIME

servers need reliability designed-in



Meet the all-new FUJITSU Server PRIMERGY TX1320 M3: the smallest full-fledged server for growing your business

Five great reasons why the PRIMERGY TX1320 M3 is your digital transformation enabler

#1



Fits Anywhere, Runs Anywhere

- One of world's QUIETEST servers: 18 dB(A)
- Extended operating temp (5 °C to 40 °C) with Cool-safe® Advanced Thermal Design technology
- Ultra-compact form factor. So small that it can be deployed anywhere from shelves to office desks

#2



A real server, fully-fledged but just in the size of a folder

- Latest mono-socket compute and memory (Intel® Xeon® processor E3-1200 v6 product family)
- Redundant, hot-plug power supply units
- Up to 64 GB DDR4 RAM
- Up to 8x 2.5-inch drives, and advanced RAID with multi-GB cache
- Robust networking (2x1 GbE as standard, 10 GbE optional)
- 4x PCIe Gen3 slots

#3



It's Secure: Physical and Virtual

- **Physical:** 3-way lock
- **Virtual:** high quality drives, RAID, TPM 2.0 encryption

#4



It keeps Going

- High efficiency (94%) hot-plug AND redundant power supplies
- Battery backup unit (safe power down)
- Reliability levels just like the bigger machines of the PRIMERGY family
- Pre-failure detection routed through iRMC S4 to management software

#5



It won't break the Bank

- **Economical choices tailored to your SME needs** like flexible base unit configs, and right-sized acquisition costs

The PRIMERGY TX1320 M3: an ultra-compact mono-socket tower server designed for space-constrained environments that delivers everything you expect from a REAL server for standard business workloads.



Also available: our other SME-oriented servers TX1310 M3, TX1330 M3 or RX1330 M3



Reach your full potential with Microsoft® Windows® Server 2016 Essentials

Want to take your business truly digital?

To find out more, visit

www.fujitsu.com/primergy

or call your local sales representative

shaping tomorrow with you